

Yudong (Steve) Zhang

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EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Los Angeles, CA

Master of Science in Business Analytics (MSBA) | F-1 STEM OPT

Expected December 2024

- Data Management, Competitive Analytics, Customer Analytics

BOSTON COLLEGE CARROLL SCHOOL OF MANAGEMENT

Chestnut Hill, MA

Bachelor of Science in Management, Concentration in Finance

August 2017—May 2021

Double Major in Economics, Minor in Philosophy and Film Studies

- Honors: *cum laude* (GPA: 3.73)
- Economic Theories, Game Theory, Marketing, Data Analytics in Finance

TECHNICAL SKILLS

- **Languages:** Python (Pandas, NumPy, SciPy), SQL, R, Stata
- **Data Science & Machine Learning:** A/B Testing, Classification & Regression Modeling
- **Analytical Tools:** Tableau, Power BI, Google Analytics
- **Certificates:** CFA Level I, EY TMT Learning Badge, EY Digital Learning Badge

PROFESSIONAL EXPERIENCE

EY

Shanghai, China

Risk Transformation Consultant

September 2021—January 2023

- Analyzed financial data with **advanced Python skills** for a major airport management firm, outlining 20+ growth strategies and reducing loss of \$2 million
- Rendered SOX compliance and IT audit service with **proficient SQL** and **Python** for major corporate clients to manage enterprise and systematic risks, **analyzing over 100K records of data** and preventing loss of millions of dollars each year
- Conducted HKEX IPO audit for a leading catering company with annual revenue of \$1 million

THE HR COMPANY

Dublin, Ireland

Finance Project Manager

May 2019—July 2019

- Drafted business plan for company's expansion into Lyon, France, supported with analysis of operational data
- Designed email campaigns to drive engagement, and assessed results with **Excel**, improving customer satisfaction by 13%
- Pitched a marketing initiative driven by **Google Ads** to management team, projected to boost impression by 20%

VOLUNTEER & LEADERSHIP

BOSTON COLLEGE AHANA MANAGEMENT ACADEMY

Chestnut Hill, MA

Development Mentor

January 2019—December 2019

- Paired with a freshman to **offer career support**, discussing weekly career-developing topics such as networking strategies, resume building, leadership development, etc.

BOSTON COLLEGE OFFICE OF INTERNATIONAL STUDENTS AND SCHOLARS

Chestnut Hill, MA

International Assistant Coordinator

April 2018—May 2021

- Served as panelist to **promote cultural awareness** and advised **200+** international students academically and culturally each year

PROJECTS

TECHTREK

San Francisco, CA

Student Representative

January 2020—May 2020

- Selected from 300+ student applicants to participate in weekly discussions of major technological trends and engage in meaningful **dialogues with leaders in Silicon Valley** on innovation, technology, and entrepreneurship

PERSONAL INTERESTS

- Independent Films, Western Calligraphy, Tennis Enthusiast