



UCLA-NUS EXECUTIVE MBA

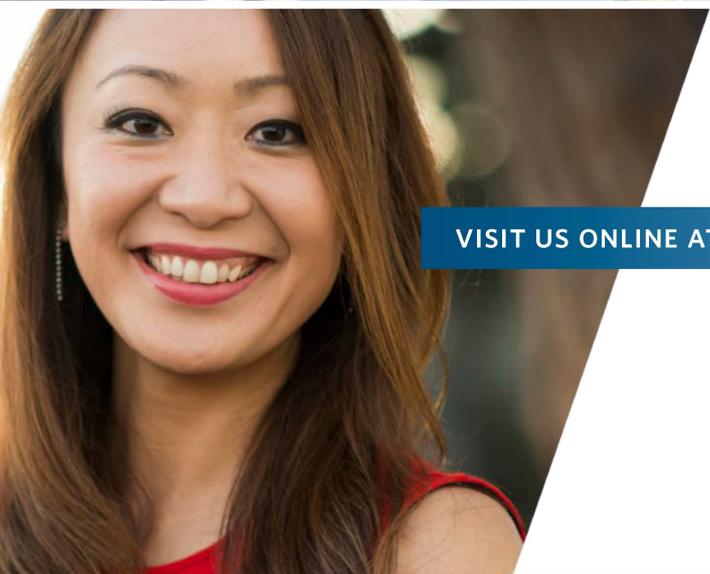
MANAGEMENT PRACTICUM

UCLA Anderson
School of Management

UCLA Anderson's Management Practicum program partners a team of Executive MBA candidates with your organization to deliver top-notch analysis and strategic solutions to your critical challenges. The students produce a rigorously tested, professional-grade consulting report based on their extensive primary and secondary research. Many organizations around the world — from Fortune 500 companies to nonprofits and startups — have experienced the extraordinary benefits of this field study program.

BENEFITS TO YOUR COMPANY:

- A comprehensive, independent assessment
- Evaluation of your current strategic plan, corporate growth strategies and market opportunities
- Extensive primary and secondary market research and analysis
- A written strategic plan with data-backed recommendations
- Application of state-of-the-art management frameworks and analysis techniques
- Access to UCLA Anderson's extensive resources, including its network of professionals and comprehensive business and industry database resources
- Specific recommendations to accelerate your company's growth to the next stage of corporate development



YOUR STRATEGIC PLAN MAY INVOLVE:

- Launching a product or service into an existing or adjacent new market
- Developing a new strategic direction for an organization
- Providing an in-depth analysis of an organization's restructuring, reorganization or acquisition plans

IMPORTANT DATES APPLICATION DEADLINE **JANUARY 31, 2024**
PROGRAM LAUNCH **FEBRUARY 2024**
FINAL PRESENTATIONS **AUGUST 8, 2024**

VISIT US ONLINE AT ANDERSON.UCLA.EDU/GEMBA-ASIA

Contact US

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THINK IN THE NEXT