

CITYAGE

Los Angeles ~ May 28 & 29, 2015

Join the business of city building

Register Today



Speakers (from left to right),

Karl Dean, Mayor of Nashville, Edward Lister, Chief of Staff and Deputy Mayor for Policy and Planning, London, Franklin D. Gilliam, Jr, Dean, Luskin School of Public Affairs, UCLA, Rick Cole, Deputy Mayor, City of Los Angeles, Jaana Remes, Principal, McKinsey Global Institute, Lewis C. Home, President, Greater LA, CBRE Inc, Don Shoup, Professor of Urban Planning, UCLA, Kyle Kimball, President, New York Economic Development Corp., Rick Poulos, Director, Commercial Markets, NBBJ, Diane Sugimura, Director, Seattle Planning & Development Department, Patrick Otellini, Chief Resilience Officer, City of San Francisco, Mary Leslie, President, Los Angeles Business Council, Carlos Valderrama, Global Initiatives, LA Area Chamber of Commerce, Seleta Reynolds, General Manager, LADOT, Chris O'Brien, Lead, State and Local Government, PwC, Timothy Romer, Head, Western Region Infrastructure, Goldman Sachs, Katherine A. Perez-Estolano, Co-Founder, ELP Advisors, Kevin Merritt, President & CEO, Socrata, Lloyd Silberstein, VP & Executive Director, Capital Construction, Craig Hodgetts, Hyperloop Studio; Hodgetts + Fung, Erica E. Phillips, Journalist, The Wall Street Journal, John Simones, Co-CEO, Design Director, Jerde, Jay Bregman, Co-Founder & CEO, Verifly, Frank Dawson, Associate Dean, Career Tech Ed, Santa Monica College, Jamie Torres Springer, Partner, HR&A Advisors, Stuart A. Gabriel, Director, Richard S. Ziman Center for Real Estate, UCLA,

Register Today

UCLA Luskin

UCLA ZIMAN
CENTER for REAL ESTATE



Microsoft CityNext



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CITYAGE

Build the Future
Los Angeles, California
May 28 & 29, 2015

How we build — and rebuild — cities will shape the future. The number of people living in cities will increase from 3.8 billion to more than 6 billion by 2050. It means the business of city building will drive economic growth and innovation for a generation.

The next edition of CityAge will be held in Los Angeles on May 28 & 29 and entitled Build the Future. It will be designed to explore the investments, partnerships and ideas that are shaping our urban century. We invite you to join the leading city builders from the private and public sector who are building the future.

CityAge is a global network of more than 4,000 private and public sector leaders who have gathered in New York, London Vancouver, Seattle, Philadelphia, Kansas City, Toronto and other cities. Our audience consists of mayors, investors, business leaders, architects, researchers and civic leaders from across the country and around the world.

We invite you to join us. Please register today at www.cityage.org/la, or email Marc Andrew (marc@cityage.org) or Miro Cernetig (miro@cityage.org) for any further information.

Draft Agenda ~ Subject to Change

8:30 am **Welcome by Conference MC: Valerie Zavala, Anchor, SoCal Connected**

8:45 am **Presentation by: Rick Cole, Deputy Mayor, City of Los Angeles**

9:05 am **Presentation by: Jaana Remes, Senior Fellow, McKinsey Global Institute**

9:25 am **Session 1: Catalyst Cities: How Investment is Re-Shaping Major Cities**

Cities are our engines of economic growth. Where are the investment opportunities over the next 15 years? What patterns of inbound and outbound foreign investment are re-shaping Los Angeles and other global cities? How can a metropolitan region accelerate exports and drive new approaches to economic development and promote innovation? How can cities invest in strategies to promote the global flow of goods, people and ideas and thereby catalyze growth?

- **Sir Edward Lister, Chief of Staff and Deputy Mayor, Policy and Planning, London**
- **Carlos J. Valderrama, Senior Vice President, Global Initiatives, Los Angeles Area Chamber of Commerce**
- **Stuart Gabriel, Director, Ziman Center for Real Estate, UCLA**

Panel Chair: Jaana Remes, Senior Fellow, McKinsey Global Institute

10:15 am **Presentation: Kish Rajan, Director, Governor's Office of Economic Development, State of California**

10:35 am **Morning Break**

11:00 am **Session 2: Innovation City 2.0**

Cities are our innovation hubs, assembling companies, universities and people to promote new ideas and tools to drive prosperity. How can a city leverage its unique economic assets – whether it be the entertainment industry, manufacturing or a creative workforce? From Silicon Beach to Nashville to London, this session will explore cities as platforms for innovation and economic growth.

- **Karl Dean, Mayor, City of Nashville, TN**
- **Steve Nissen, Senior Vice President, NBC Universal**
- **Krisztina Holly, Entrepreneur in Residence, City of Los Angeles**
- **Michel Mossessian, Founder, Mossessian Architecture**

Panel Chair: **Frank Gilliam, Dean, Luskin School of Public Affairs, UCLA**

11:45 am **Presentation by:** **Grimshaw/LA Metro on Union Station**

12:05 pm **Presentation by:** **Jeff Morales, CEO, High Speed Rail Authority**

12:25 pm **Lunch**

1:30 pm **Session 3: Resilient Cities: Managing energy, water and new technologies for the sustainable city**

California is facing its most serious drought in a century, crystalizing the need for new approaches to energy and water management. How can data and new sensor technologies improve our approaches to water management? What are the new approaches to preserving storm-water and resource management essential for an era in which 70 per cent of the global population will live in cities? How can Los Angeles – and other global cities – develop the technologies and practices that will be in demand around the world in the next century?

- **Patrick Otellini, Chief Resilience Officer, City of San Francisco**
- **Mary Leslie, President, Los Angeles Business Council**
- **Alfred Romualdez, Mayor of Tacloban City, Philippines**
- **LADWP**

Panel Chair: **Jamie Torres Springer, Partner, HR&A Advisors**

2:15 pm **Presentation by:** **Emma Stewart, Head of Sustainability Solutions, Autodesk**

2:35 pm **Presentation by:** **Stuart McKee, National Technology Officer, U.S., Microsoft**

2:55 pm **Afternoon Break**

3:15 pm **Presentation by:** **Michael Donnelly, President, End-Market Group, AECOM**

3:35 pm **Session 4: The Metropolitan Return: Unlocking capital to renew urban infrastructure**

America's cities require major investment in urban infrastructure to prosper. How can cities implement the long term financial plans – and unlock the global capital -- required to build and re-build the roads, bridges and most importantly water systems that are required to thrive and be competitive? Special attention will be paid to new partnerships that can confront California's water crisis in a manner that is in the public interest.

- **Timothy Romer, Head of Public Finance and Infrastructure, Goldman Sachs**
- **Megan Matson, Partner, Table Rock Capital**
- **John Campagna, Vice President, Corvias Group**

Panel Chair: **Jonathan Trutt, Executive Director, West Coast Infrastructure Exchange**

4:20 pm Presentation by: **Donald Shoup, *Distinguished Professor of Urban Planning, UCLA***

4:40 pm **Session 5: The Mobile Metropolis: New approaches to transportation**

Major advances are underway in transportation management. New approaches to transit-oriented design are re-shaping cities at the same time as new technologies and companies are changing how we move around the city. These trends include new approaches to airport connectivity, cloud technologies that reshape traffic patterns, payment technologies that influence congestion and start-up companies changing how we get around. How should cities approach these trends? How can they work with business to seize opportunity?

- **Seleta Reynolds, *General Manager, L.A. Department of Transportation***
- **Thomas McKnight, *EVP, Planning, Development and Transportation, New York City Economic Development Corporation***
- **Martha Welborne, *Chief Planning Officer, L.A. County Metropolitan Transportation Authority***
- **Simon Farbrother, *City Manager, City of Edmonton***

Panel Chair: **Katherine Aguilar Perez-Estolano, *Partner, Estolano LeSar Perez Advisors***

5:25 pm **Day 1 Close and Invitation to Evening Reception**

5:30 pm **Evening Reception**

Day 2 ~ May 29th, 2015

8:30 am **Day 2 Welcome by Conference MC: *Stephen Cheung, President, World Trade Center – Los Angeles***

9:00 am **Future Cities: The Move Back To Downtown**

For the first time in decades, many of America's downtown cores are seeing an influx of people and investment. What's behind this trend, and will it continue? This panel will address how to promote great urban design and neighborhood revitalization. Too often, neighborhood change is coupled with a narrative of gentrification that speaks to displaced low-income families and long-time residents. What are the innovations in development, data and land-use patterns that can promote neighborhood and downtown renewal and focus on economic development for residents?

- **Ryan Aubry, *Development Manager, Greenland USA***
- **Diane Sugimura, *Director of Planning and Development, City of Seattle***
- **Sondra Wenger, *1st Vice President, CIM Group***
- **John Simones, *Co-CEO and Design Director, The Jerde Partnership***
- **Lloyd Silberstein, *Vice President and Executive Director, Capital Construction, USC***

Panel Chair: **Lewis Horne, *President, Greater L.A. and Orange County, CBRE***

9:45 am Presentation by: **Hold for OSIsoft**

10:05 am Presentation by: **Ed Percy, *Vice President and Global Health Lead, CGI***

10:25 am Presentation by: **Hold for City of Los Angeles**

10:45 am **Morning Break**

11:20 am Presentation by: **Craig Hodgetts, *Founder, Hodgetts + Fung and Lead, Hyperloop Studio, UCLA***

11:40 am **Presentation by:** **Kevin Merritt, CEO, Socrata**

12:00 pm **Lunch**

1:00 pm **Session 7: Data in the City: New tools to promote urban wellbeing and prosperity**

A modern metropolis is a complex system, circulating people, finance, dollars and ideas at unprecedented speed. Mobile and data technologies are placing new tools for managing the city for its leaders and citizens, who can have these tools in the palm of their hands. What tools can cities use to promote wellbeing in every neighborhood? How is city government changing, and how can it become more responsive to the needs of its citizens? How can the convergence of data, technology and urban design build a better city?

- **Abhi Nemani, Chief Data Officer, City of Los Angeles**
- **Jonathan Ward, Partner, NBBJ**
- **Adel Ebeid, Chief Innovation Officer, City of Philadelphia**
- **Dale Fleming, Director, Strategic Planning, County of San Diego Health and Human Services**

Panel Chair: **Chris O'Brien, Partner, PwC (former CIO of Chicago)**

1:45 pm **Presentation by:** **Jay Bregman, Co-Founder and CEO, Verifly**

2:05 pm **Session 8: The Talent Metropolis: How cities are the new platforms of economic opportunity and innovation**

The first purpose of cities is to assemble our greatest resource: talented people. And too create the systems, partnerships and infrastructure for them to excel. How can cities work with business and universities to ensure people of all ages are equipped to deal with the transformation of industries and the rapid creation of new ones? How is how we work changing and what does it mean for cities?

- **Frank Dawson, Associate Dean, Santa Monica College**
- **Peter Miscovich, Managing Director, Jones Lang LaSalle**

Panel Chair: **Erica Phillips, The Wall Street Journal**

2:45 pm **Conference Close**

About CityAge

CityAge: CityAge is a platform for ideas and business development, designed to enable new partnerships among the business, government and societal leaders who are shaping the 21st Century.

Our events have taken place, or are scheduled, in New York City, Vancouver, London, Seattle, Philadelphia, Kansas City, Toronto, Ottawa and The Waterloo Region in Canada.

To date more than [3,500 leaders](#) in business, government and society have attended a CityAge event. View full information at: www.cityage.org.

Partner Biographies

Miro Cernetig is co-founder of **CityAge Media**. He utilizes his experience in film, writing and a career covering politics and business to develop strategic marketing and brand strategies with a focus on public policy.

Miro is also an award-winning journalist and filmmaker who has worked across Canada, North America and Asia, serving as The Globe and Mail's bureau chief in Beijing, New York, Alberta and British Columbia. During his 25-year career Miro has worked in film, print and digital mediums for The Globe and Mail, The CBC, The Toronto Star and The Vancouver Sun. Miro's writing has also appeared in The New York Times, The Economist and The International Herald Tribune. His TV documentaries have been broadcast internationally, the most recent being Carbon Hunters, which aired in primetime in Canada, the United States, the United Kingdom, Germany and other countries.

Miro's work has earned Canada's highest journalism awards: the National Newspaper Award for international reporting, the Michener Foundation's citation for meritorious public service journalism, citations from the Canadian Screenwriters Guild, the Gemini foundation, the National and Western Magazine awards and The Globe and Mail's prestigious Stanley McDowell prize for excellence in writing, awarded by senior editors. Miro lives in Vancouver.

Marc Andrew is co-founder of **CityAge Media**. Marc uses his experience in government and media to organize events and campaigns that seek to execute and amplify good ideas. Marc most recently launched the Vancouver Energy Roundtable, a series of high-level conferences that were organized to promote the development of the clean technology industry as a major export sector in British Columbia.

Prior to this, Marc worked as Chief of Staff to the Finance Minister of British Columbia. During that time he played an important role in introducing North America's first comprehensive tax on carbon, the delivery of the 2010 Vancouver Olympic Games, the Asia-Pacific Initiative, and three provincial budgets.

A graduate of the London School of Economics, Marc has helped to facilitate trade issues between Canada and the European Union in Brussels, and has worked as a writer with The Economist newspaper in London. Marc lives in Vancouver.