

RAYAN FARDOUN

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Technology: Python, R, SQL, Tableau, MATLAB, C++, Excel, PowerPoint, MS Office Suite, Bluebeam, Fusion 360, SAP2000, AutoCAD

Language skills: Native speaker French and English, highly proficient Spanish and Arabic, conversational Nigerian Pidgin

Consulting: Startup Consulting, Business Model Generation, Implementation Strategy, Competition Benchmarking

EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Master of Science in Business Analytics

Los Angeles, CA
Expected Dec, 2019

- Courses Include: R Programming and SQL, Optimization, Prescriptive Models, Competitive Analytics, Customer Analytics, Operations Analytics, Machine Learning, Business Fundamentals.
- Strategy & Operations Management Association (SOMA) – Director of MSBA Relations
- Merit Based Scholarship

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Bachelor of Science in Civil and Environmental Engineering

Los Angeles, CA
Sept, 2014-Jun, 2018

- Geotechnical, Structural Engineering double track, tech breadth in Technology Management
- Courses include: Probability and Statistics for Engineers, Computer Science I (C++), Computer Programming in Engineering with MATLAB, Technology Management and Economics for Engineers, Finance and Marketing for Engineers, Laboratory to Market: Entrepreneurship for Engineers
- Chi Epsilon, Alpha Lambda Delta/Psi Eta Sigma Engineering Honor Societies

EXPERIENCE

ZS ASSOCIATES Inc.

Decisions Analytics Associate Intern

Los Angeles, CA
June-Aug, 2019

AMERICAN HEALTH MANAGEMENT SOLUTIONS

Strategy & Marketing Consultant

Los Angeles, CA
July, 2018-Present

- Defined valued proposition, income streams and potential partnerships for upcoming start up,
- Pitched venture to potential investors, preparing pitch decks, market research, projections and benchmarks.
- Elaborated company executive summary and business plan,

DELOITTE TOUCHE TOMATSU

Associate Consultant Intern, Strategy and Operations

Lagos, Nigeria
June-Aug, 2017

- Elaborated business plan for major Tech client. Conducted market research and implementation strategy,
- Outlined new features and functionalities for new digital ecosystem and its potential revenue streams,
- Worked cross-functionally with Financial Advisory and Technology teams, as well as West Africa's Strategy and Operations Director to ensure project viability,
- Adhered to strict deadlines and maintained confidentiality with client's CEO.

PRIMEHOP

Tech startup Advisory Board Member

Los Angeles, CA
March, 2016-Present

- Outlined roll-out marketing strategy, designated revenue streams, advised on UX/UI for API.

ITB NIGERIA LTD.

Civil Engineering Intern

Lagos, Nigeria
June-Aug, 2016

- Assisted Tech Manager on multi-billion-dollar construction project on Africa's largest man-made island
- Supported building material procurement and design of raft foundation amounting to \$10M+ in materials,
- Used Auto CAD for design and MATLAB for computational models.

WMH CORPORATION

Civil Engineering Intern

San Jose, CA
March-May, 2014

- Led intern team preparing proposal in response to RFP for winning bid on transportation project for City of San Jose,
- Reviewed 60+ project proposals and qualification packages and 500+ technical reports.

LEADERSHIP

- Vice President EuroBruins, UCLA European Society. Responsible for increasing membership from 100 to 250+.
- Founding Member and Co-President of Wazo; think tank supporting NGOs, local community through thought leadership, currently working on solution for interim support system during three-week appointment wait time for campus mental help services.

ADDITIONAL INFORMATION

Interests: Searching for the best *magret de canard* among Paris' bistros; Extreme Sports, Basketball and Soccer Enthusiast.