



Behavioral Decision Making Group Colloquium Series

is pleased to present



MICHAEL I. NORTON | Harvard Business School

Wanting, Voting, and Paying for Greater Equality

ABSTRACT

Our research reveals that people all over the world prefer less inequality – in wealth, health, and income. For example, Americans report an ideal CEO-to-worker pay ratio of 7:1, while the actual ratio is more than 300:1, and consumers prefer to buy from firms with lower pay ratios. Increasing awareness of current inequality shifts preferences toward policies that reduce it.

FRIDAY, NOVEMBER 4, 2016 | 12:15-1:30pm | CORNELL HALL - D307