



Behavioral Decision Making Group Colloquium Series

is pleased to present



ROBERT H. FRANK

Samuel Curtis Johnson Graduate School of Management,
Cornell University

Success and Luck

ABSTRACT

How important is luck? Recent evidence from the social sciences suggests that chance events shape important life outcomes far more than most people once imagined. Robert Frank will explore the interesting and sometimes unexpected implications of those findings for how best to think about luck's role in life.

FRIDAY, APRIL 22, 2016 | 12:15-1:30pm | CORNELL HALL - D307