



PARKER + A-DAYS

MCA + SOMA Session

PARKER CAREER MANAGEMENT CENTER



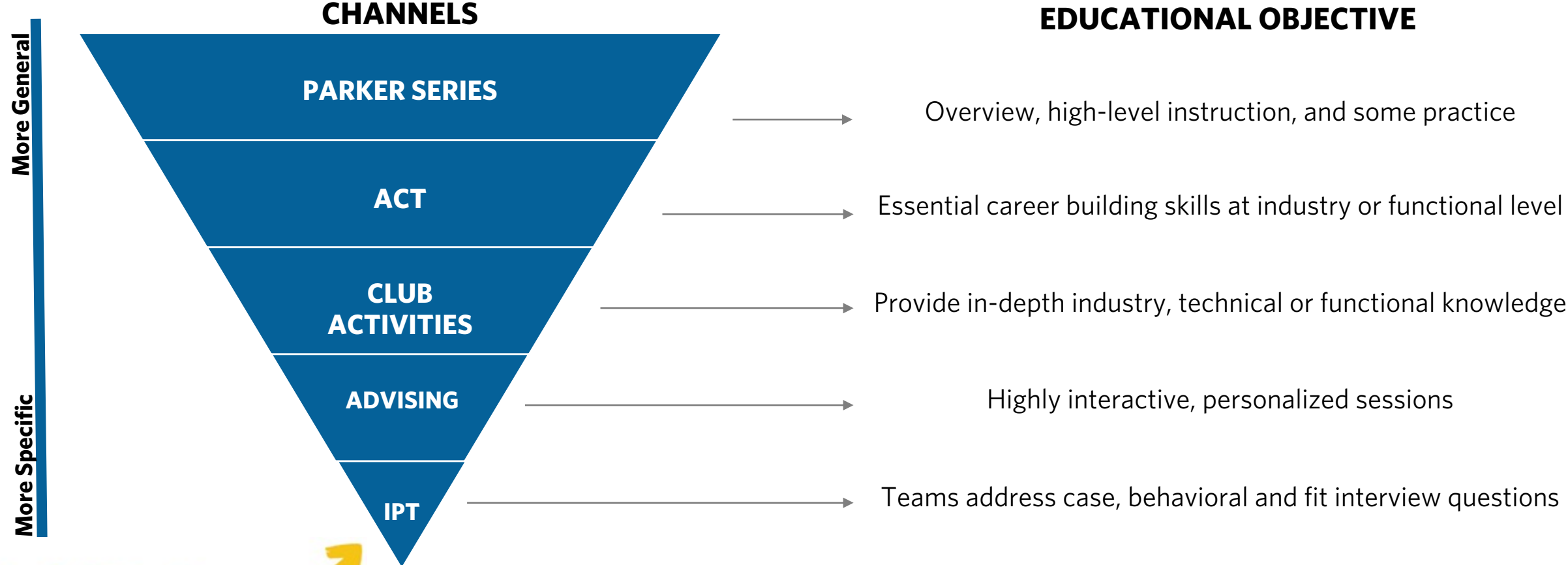
UCLA Anderson

SOMA | STRATEGY +
OPERATIONS
MANAGEMENT ASSOCIATION



PARKER'S TIERED APPROACH to Career Management

Career skills are taught through multiple channels with varying degrees of specificity. The clubs and Parker partner together to introduce and practice the skills needed for each industry and function.



MCA

MANAGEMENT CONSULTING ASSOCIATION



MCA Leadership for 2023-24



Keenan Wiles *President*

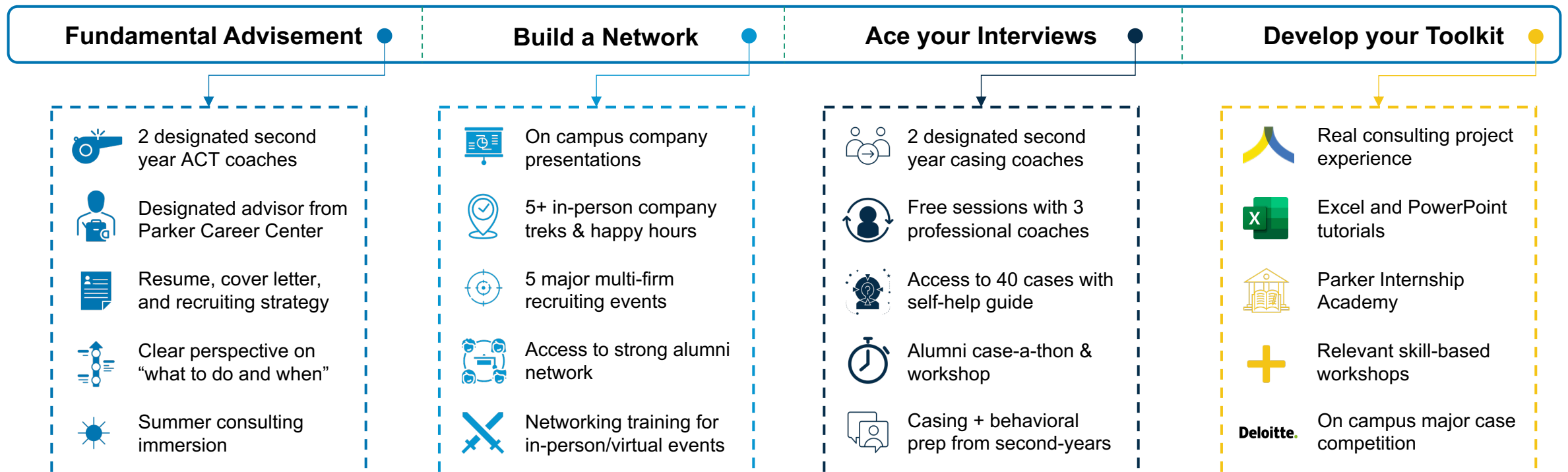
Internship:  **BCG** BOSTON
CONSULTING
GROUP

Pre-MBA:  United States Marine Corps

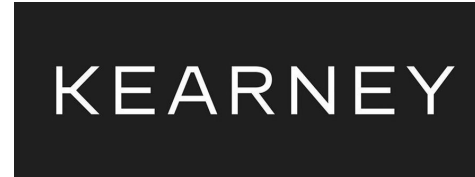
LinkedIn: <https://www.linkedin.com/in/keenan-wiles/>

The Anderson Consulting Portfolio

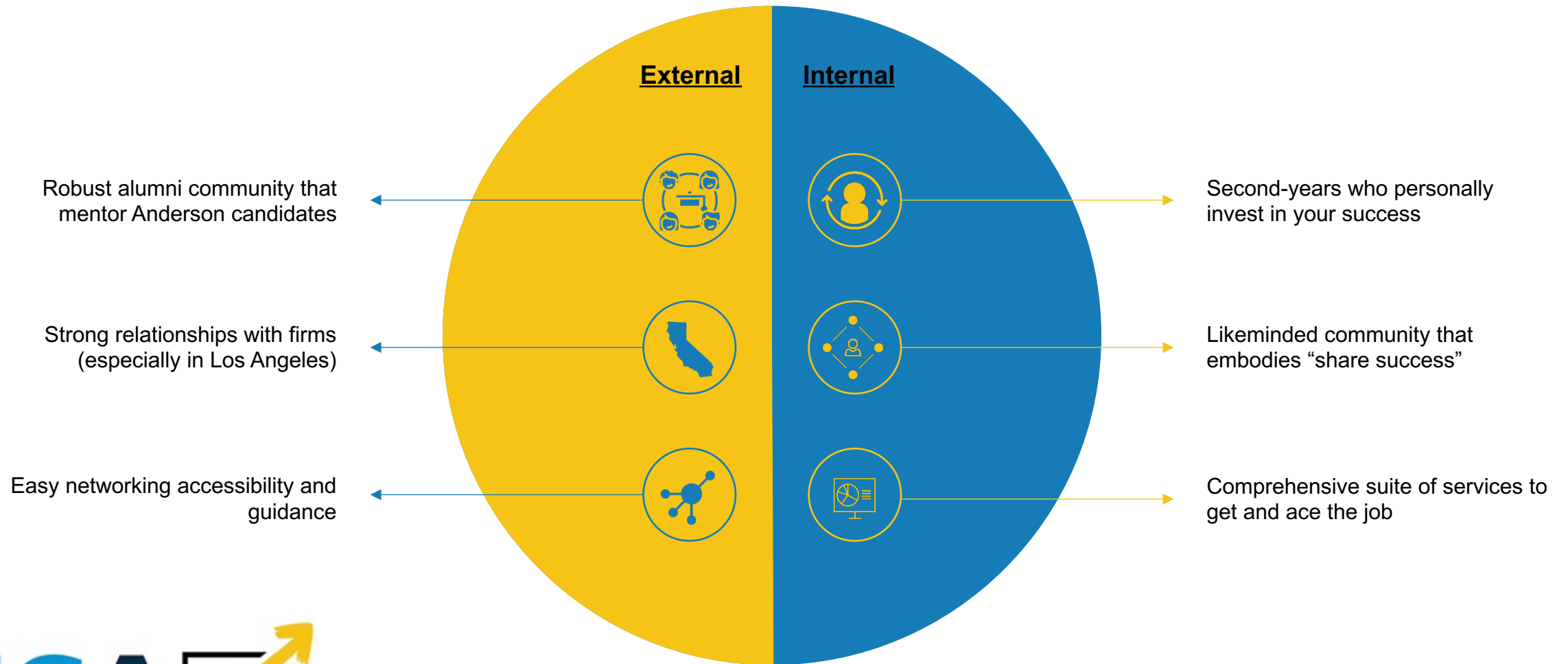
Anderson offers students recruiting for consulting end-to-end value across the spectrum, enabling students to secure interviews, convert them into offers, and be well-positioned for success in the role.



Firms that recently hired Anderson Students

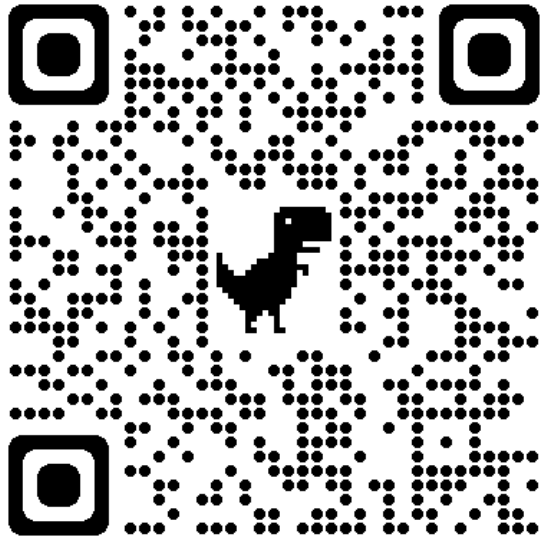


Our difference

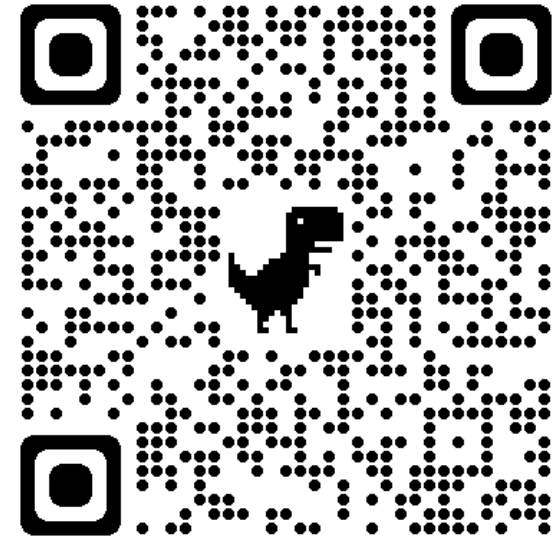


Summer Programs

Summer programs directly related to consulting
(deadlines by end of month)



Check in with MCA and request summer prep
resources



SOMA

STRATEGY + OPERATIONS
MANAGEMENT ASSOCIATION

SOMA | STRATEGY +
OPERATIONS
MANAGEMENT ASSOCIATION

SOMA Leadership for 2024-2025



Bilal Durrani
PRESIDENT



PRE-MBA: Repligen

UNDERGRAD: Wentworth
Institute of Technology

HOMETOWN: Boston, MA



Trevor Pearson
VICE PRESIDENT

MARRIOTT
BONVOY[™]

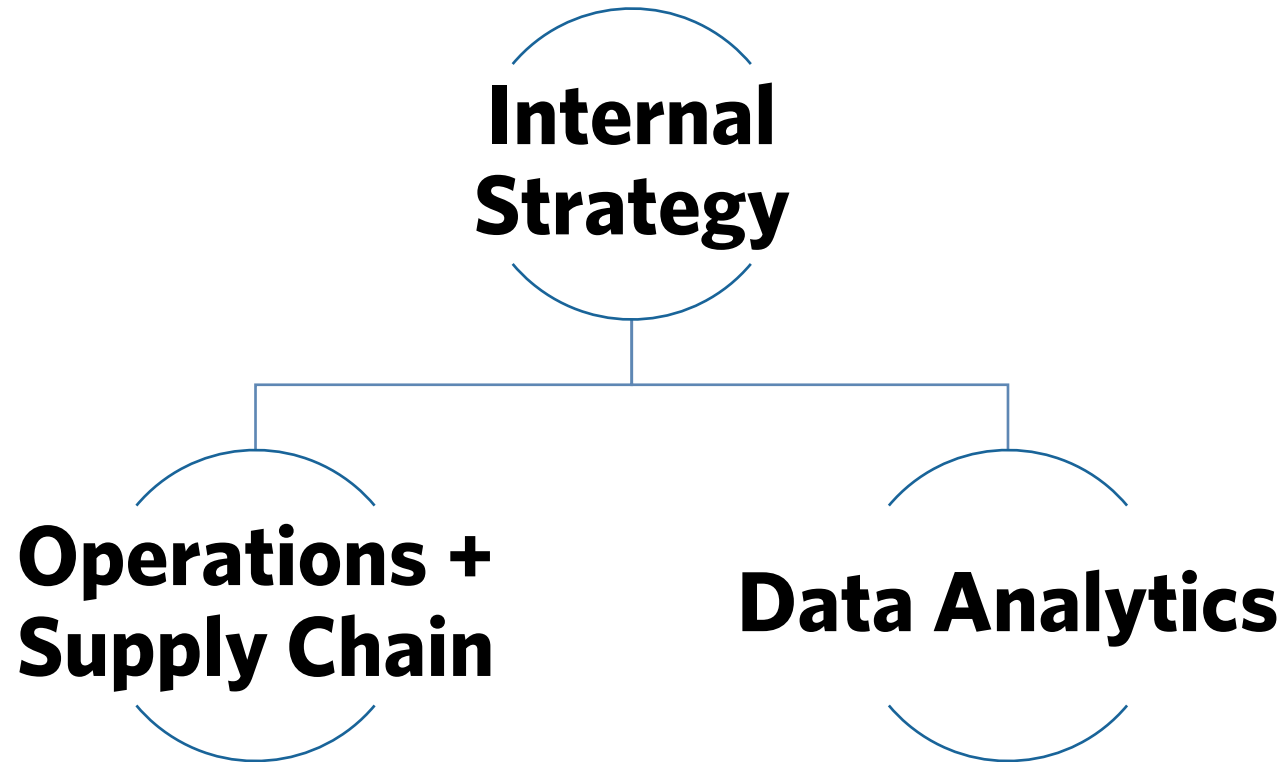
PRE-MBA: Prime Buchholz

UNDERGRAD: Hamilton
College

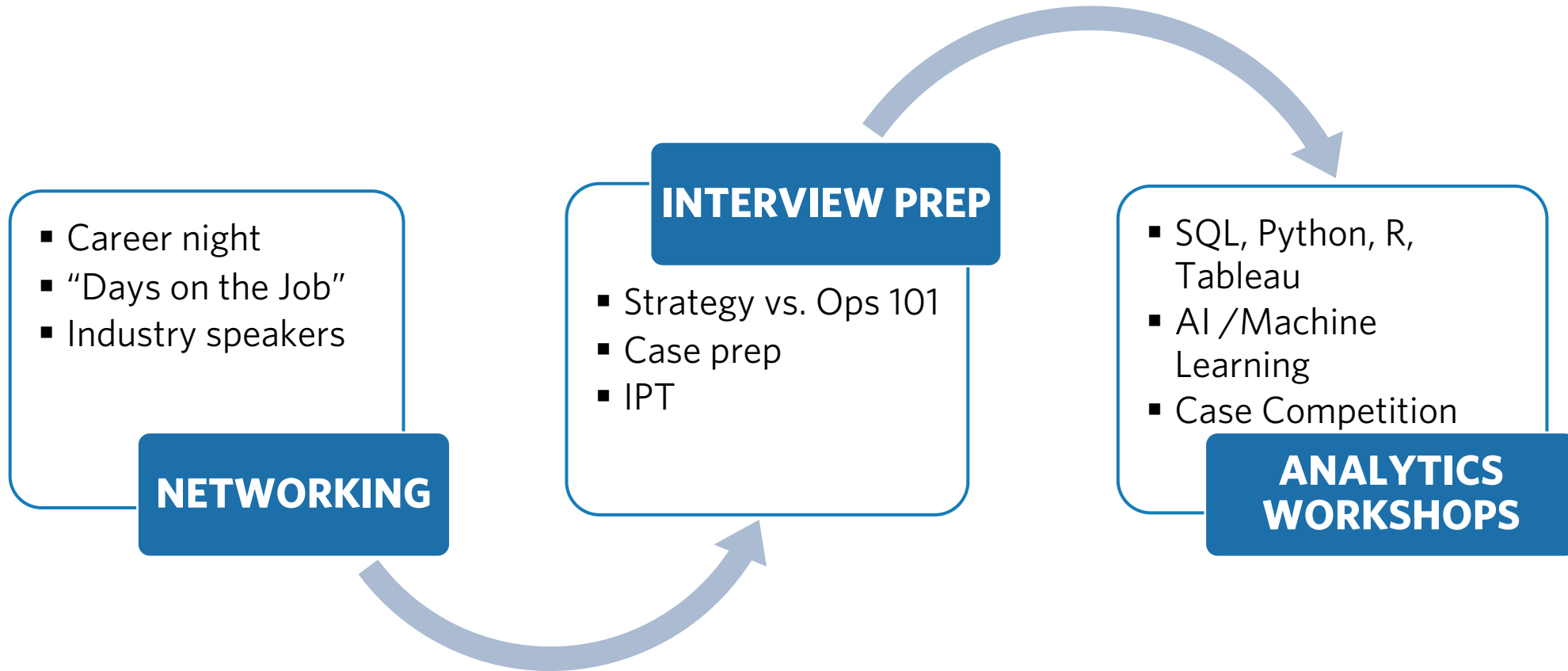
HOMETOWN: Spring Lake,
NJ

What is SOMA

To help students exploring careers in the fields of internal strategy, operations management, and data analytics. We focus on the differences between the functions and connects members with target employers.



How We Help Throughout the Year



SOMA Career Paths

Some firms will hire candidates in as a “generalist” while others will target students with consulting or investment banking backgrounds

TECHNOLOGY



HEALTHCARE



TRANSPORTATION



ENTERTAINMENT



CONSUMER GOODS



SOMA Alumni



Kien Chua

Global Head of Technology
Sourcing @ Spotify



Varun Chalupadi

Business Strategy &
Operations, Google Play



Clayton Moore

Business Program
Manager @ Meta



Won Choe

Strategy and Planning
Manager @ Cisco



Eric Lin

Strategic Operations
Analyst @ Zook



Peter Yu

VP, Strategy & Corporate
Development @ Brightcove



Natasha Humphries

Senior Manager, Mobile
Business Operations @ Adobe



Maggie Bernard

Corporate Strategy
@ Wells Fargo



Quaseer Mujawar

Group Product Manager @
Google



Jawad Masood

Director of Supply Chain
Planning @ AT&T



Alina Karimova

Senior Data Scientist @
Amgen



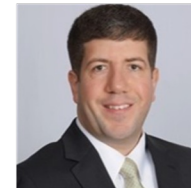
Gabriel Lechuga

Faculty Controller @
BlueTriton Brands



Satiya Witzer

Managing Director, People
Strategy @ KPMG



Andrea Sini

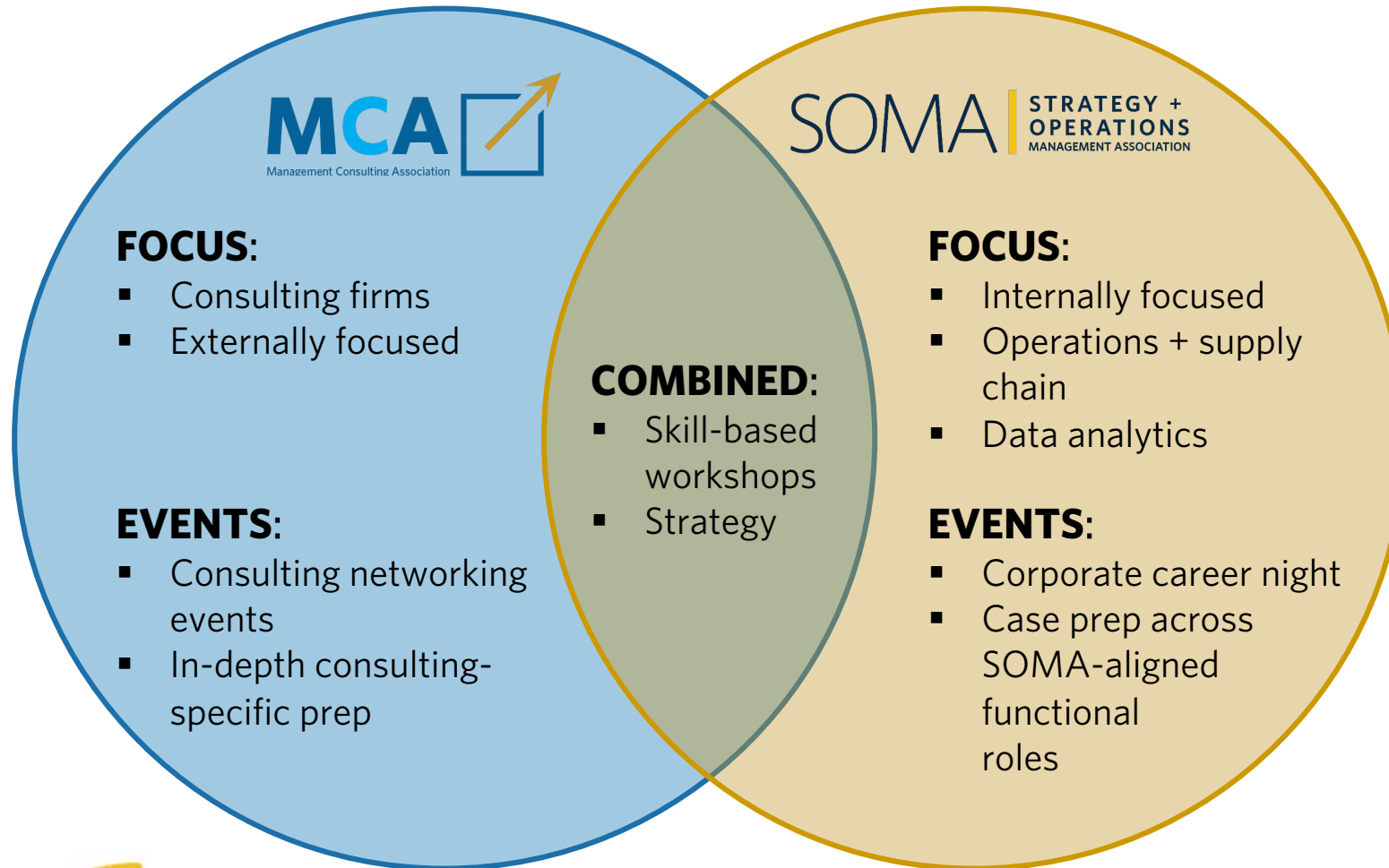
Senior Manager, Supply
Chain @ Mattel



Aayushia Agarwal

Product Manager @
Adobe

HOW MCA + SOMA Intersect



RECOMMENDED Summer Reading

Research + Case Studies

BAIN & COMPANY

Insights

BCG

Featured Insights

McKinsey
Quarterly

Deloitte. | Trends

Newspapers + Journals



The New York Times

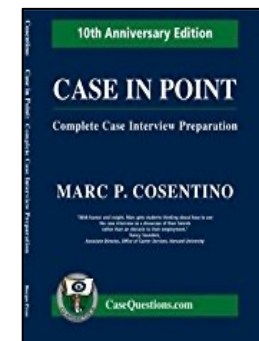
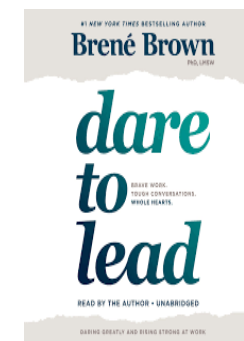
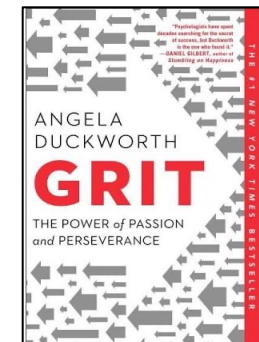
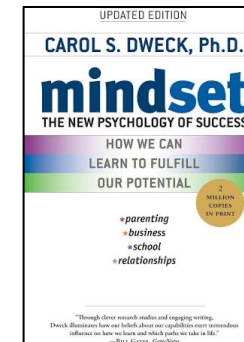
WSJ

DealBook

FT

FINANCIAL
TIMES

Books



NOTE: Do NOT start casing yet.

THANKS FOR JOINING US!

Q + A TIME

WHAT QUESTIONS CAN WE ANSWER?