
Healthcare @ Anderson

A-Days Presentation | April 2024

UCLA

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Parker CMC



UCLA Anderson





UCLA

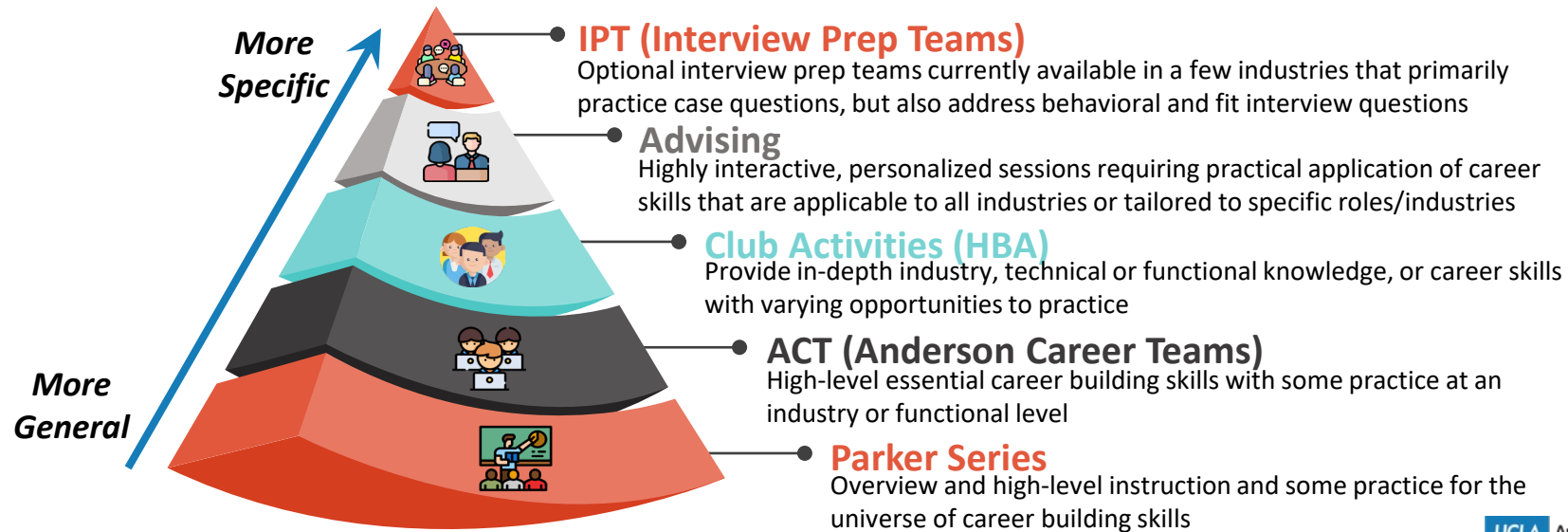
Anderson
School of Management

WELCOME, CLASS OF 2026!

Think in the next.

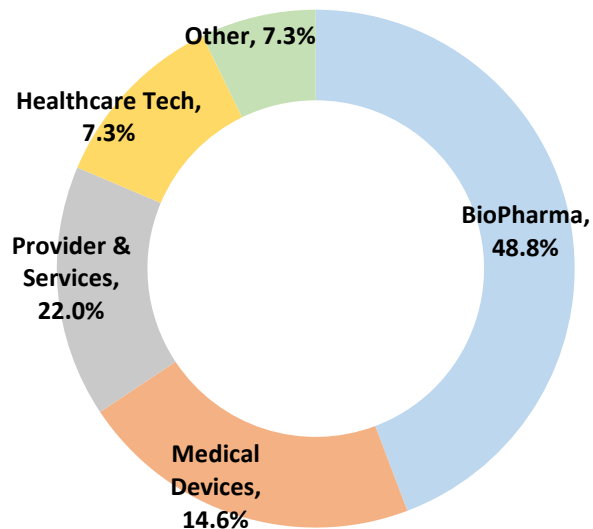
Parker's Tiered Approach to Career Management

Career skills are taught through multiple channels with varying degrees of specificity. The partnership between the clubs and Parker allows us to introduce and practice the appropriate skills needed for each industry and function.



Healthcare at Anderson Overview

**Summer Internships for Classes of 2023-2024
Industry Breakdown within Healthcare (5.1% of two classes)**



Classes of 2023-2024 Internships Sub-Functions within Healthcare	% of Accepts
Product Management	12.2%
Product Marketing / Brand Management	12.2%
Rotational/ Leadership Development Programs	9.8%
Strategic Planning	9.8%
Other Functions	9.8%
Business Development	7.3%
Corporation Finance/ Financial Analysis/ FP&A	7.3%
General Management/ Project Management	7.3%
Market Research & Analytics	7.3%
Operations/ Logistics/ Supply Chain	7.3%
Other Marketing	4.9%
Internal Consulting	2.4%
Research Analyst/ Portfolio Management	2.4%

Class of 2023 FT Comp. – Healthcare (6.7% of Class)	MEAN	RANGE
Annual Base Salary	\$136,970	\$73,000 - \$200,831
Signing Bonus (66.7% reported)	\$35,815	\$3,000 - \$80,000
Receiving Stock Options – 50.0%		

Note: In addition, there are several students who interned at healthcare practices of management consulting firms, including LEK Consulting, PwC, and ZS Associates, and also at healthcare practices of investment banks.

Healthcare Business Association



Emma Yu '25
President of HBA

Hometown: Richmond Hill, Canada
Undergrad: McMaster University, Biomed Sci
Pre-Anderson: Medical Communications
MBA Internship: Neurocrine Biosciences



Jack Vorwald '25
Executive VP of HBA

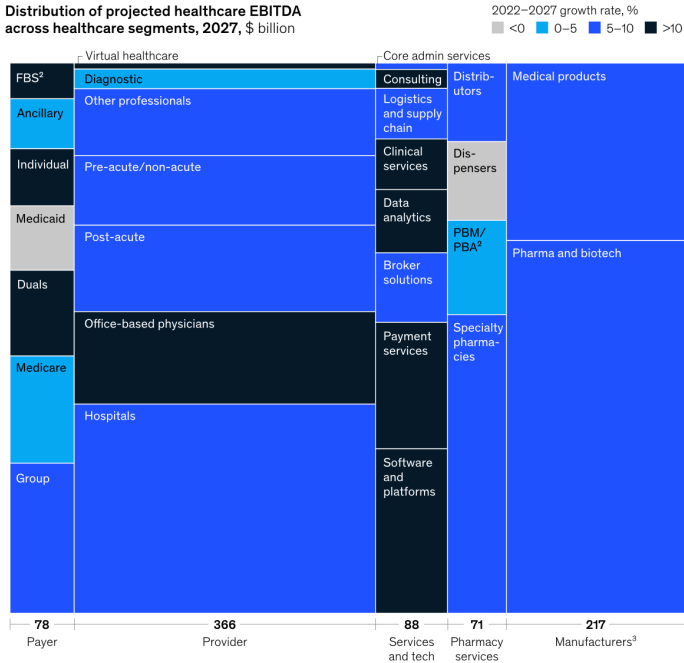
Hometown: Chicago, IL
Undergrad: University of Michigan, Microbiology
Pre-Anderson: Medical Device Sales
MBA Internship: Edwards Lifesciences



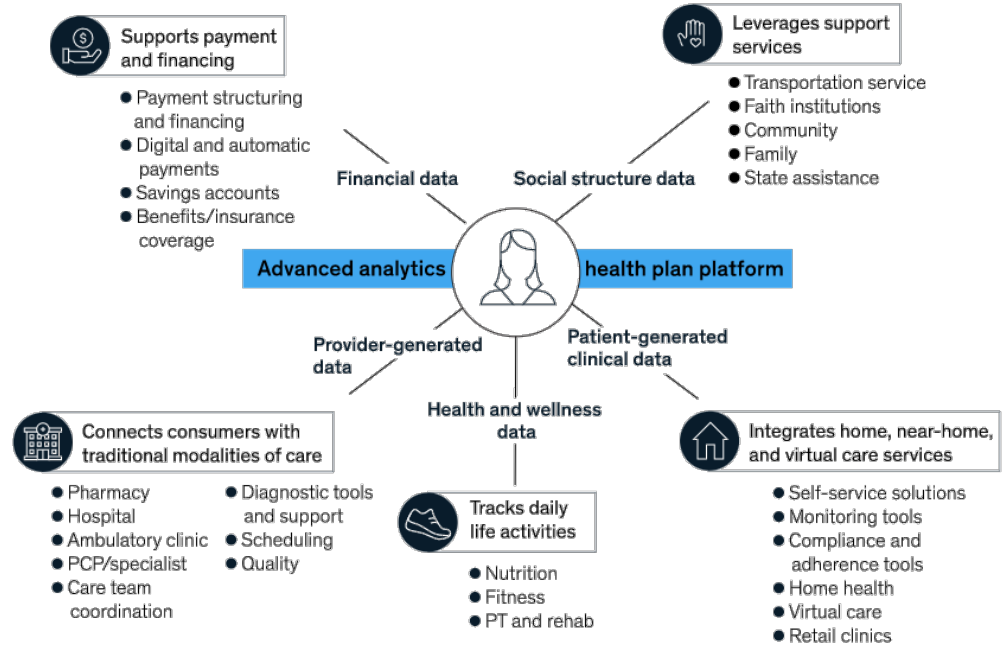
Industry Overview

Profit pools for individual and Medicare duals, physician offices, and healthcare services and technology are estimated to grow the fastest.

Distribution of projected healthcare EBITDA across healthcare segments, 2027, \$ billion



Healthcare ecosystems of the future will be centered on the patient.

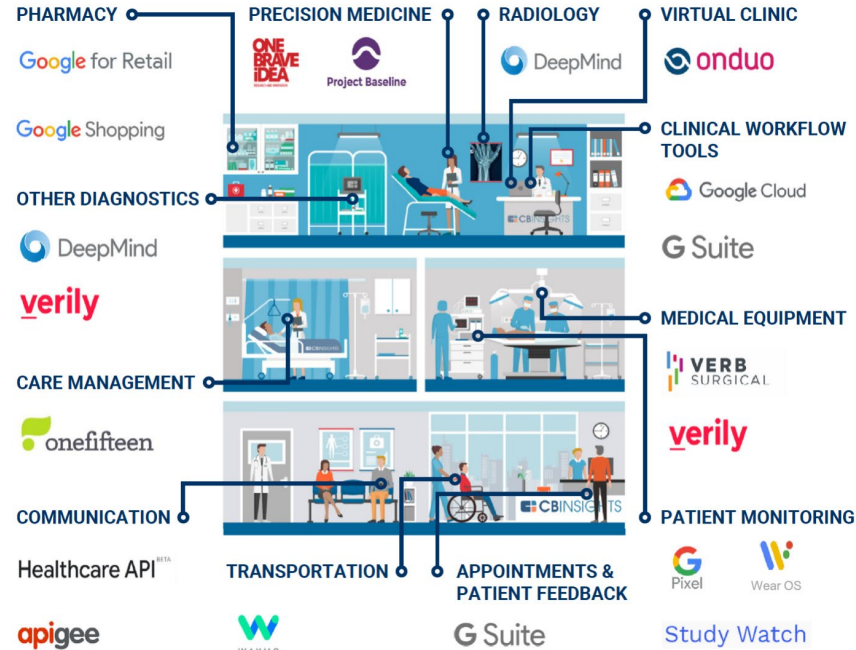


The marketplace has begun to address the patient's full health journey, leading to *improved affordability, quality, access, & experience*

Industry Overview (cont.)

Healthcare is one of the most complex, interconnected industries in the world with growing opportunities in the digital era. We can improve access, delivery, and quality of healthcare through stronger leadership, technology, and community

Interconnected
Healthcare goes beyond medical care and drugs – value-based care addresses wellness, mental health, social equity, and more.



Digital Transformation

Tech giants like Google and Amazon continue to invest and innovate for next generation healthcare

About Healthcare Business Association

Healthcare Business Association aims to provide professional connections and education to students interested in the business of healthcare. Whether members are interested in healthcare products and/or services, HBA's offerings prepare members for successful recruitment and careers in their respective health-related fields. Our goal is to be the nexus for the health care industry in Southern California and a beacon for the rest of the world.

Networking/Career Developing



Case Competitions



Days on the Job (DOJ)



Career Night

Community Partnerships



Social events



Hiking



Beach day



Golf social



About Healthcare Business Association



DR. EZEKIEL EMANUEL
Vice Provost for Global Initiatives,
University of Pennsylvania,
Former Advisor to the Obama
Administration



UTPAL KOPPIKAR
CFO, Verily



MICHAEL CHAPP
COO, Oura



DR. MIRA CHAURUSHIYA
Managing Director,
Westlake Village
BioPartners



DR. SAM AJIZIAN
Chief Medical Officer,
Medtronic Patient
Monitoring



BIREN MEHTA
VP, Venture Investments,
Johnson & Johnson

Common Industry Verticals and Hiring Companies

Provider/Payer



Pharma/Biotech



Medical Device



Healthcare Consulting



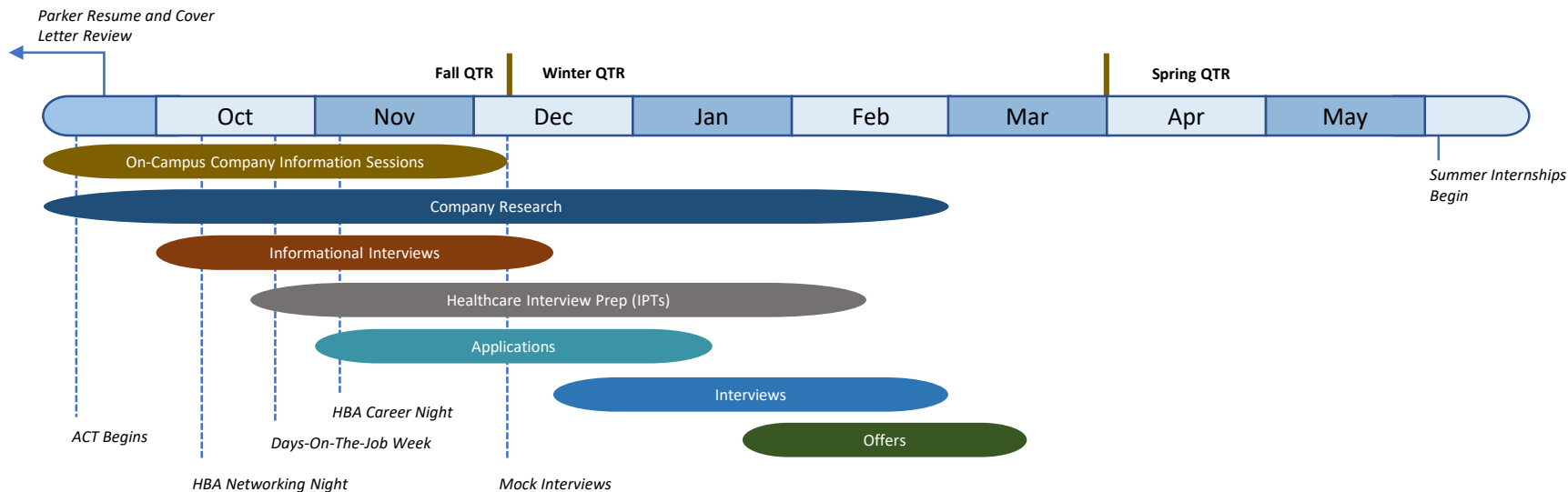
Digital Health



Target functions include: Marketing/Commercial, Finance, Operations, Strategy, Corporate Development, etc.

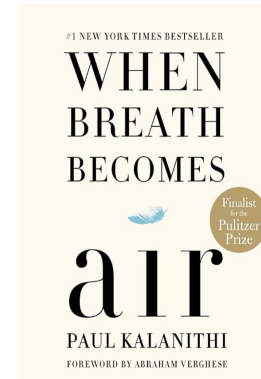
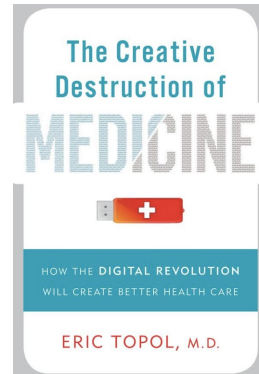
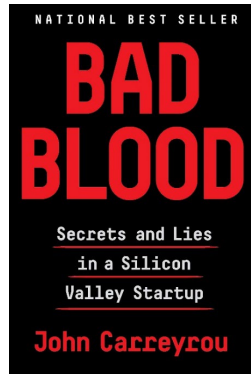
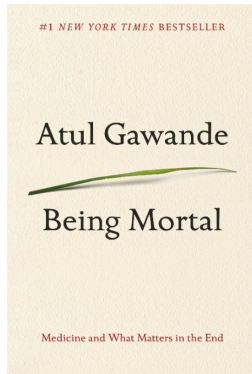
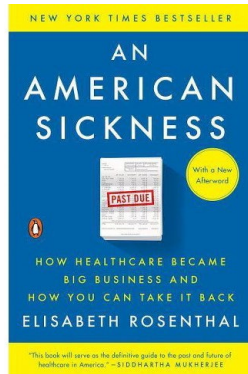
You don't have to come from healthcare to recruit for healthcare!
 Many are industry pivoters – most important quality is **interest and passion for health and patients AND being able to articulate throughout the process.**

On-Campus Healthcare Recruiting Timeline



Note: Estimated timeline. A handful of healthcare companies recruit early (i.e., resume deadlines in November). Additionally, there are several healthcare opportunities, typically with smaller companies, once formal on-campus recruiting is over.

Recommended Reading & Industry News





Questions?

Phil Han

*Assistant Dean, Director
of Parker Career
Management Center*

Emma Yu '25

President of HBA

Jack Vorwald '25

Executive VP of HBA

